



Township of Georgian Bay
Public Library

Annual Report 2014

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Our Mission

The Township of Georgian Bay Public Library is a community oriented partner that enriches community life by fostering the joy of leisure reading and life-long learning for all ages.

The Library preserves and promotes access to a wide range of knowledge, information and ideas in a welcoming environment.

Our Vision

The Township of Georgian Bay Public Library is a community destination enhancing literacy and learning through access to technology, programs and materials.

Our Scope of Work

The Township of Georgian Bay Public Library provides service to approximately 2,200 full time residents and approximately 16,000 part time residents. There are three branches- Honey Harbour, located at the Park Landing in Honey Harbour; MacTier, located in downtown MacTier; and Port Severn, located in the Community Services Building in Port Severn. A wide variety of services for all ages, are offered at each of the branches.

The year 2014 began with the Board commencing to work on the goals and objectives in the new Strategic Plan.

The Library received a Canada Summer Student Job Grant which allowed the library to hire a student for thirty-five hours a week who worked in Honey Harbour and MacTier Public Libraries.

The new term of the Board is from 2015 to 2018. Three Board members retired and we welcomed one new Trustee to the Board, bringing the total Board to six members.

Through the combined efforts of staff, volunteers, supporters of the Library and the Township Council, our Libraries continue to work towards bringing the best Library to you, our many patrons.

On behalf of the Library Board, thank you for your continued support.

Theresa Restemayer
Board Chair

Barbara Swyers
CEO

Accessible Library Services

Goal:

To broaden and highlight accessible library services in the community.

Accomplishments

- Provided training to staff to make changes & updates on the website
- Trained staff in Library Aware, a professional marketing program
- Produced a summer program flyer for Cottage Associations & area bulletin boards
- E-mailed advertising to customers on our opt-in list
- Reviewed library open hours, circulation & customer visits and made recommendations to the Board resulting in changes in the summer & winter hours for Honey Harbour & MacTier
- Presented a Dress, Grooming & Personal Hygiene Policy to the Board which was passed
- Research & presented a Volunteer, Board & Staff Recognition Policy to the Board which was passed

Port Severn Pilot Project

Goal:

To maintain, monitor and enhance the Port Severn Library pilot project according to community needs.

Accomplishments

- Explored partnering with nursing station but this was not feasible
- Met with Jennifer Schnier, Economic Development Officer of the Township to discuss various grants available for building projects
- Discussed fundraising ideas for the Port Severn Library

Sustainability, Funding & Grants

Goal:

To ensure a high level of customer service and current technologies as a sustainable future for the library.

Accomplishments

- Prepared, designed & printed the Community Cookbook
- Sold the first 100 copies of the cookbook
- Printed an additional 50 copies of the cookbook
- Researched, applied for and received a one hundred dollar grant for the children's Summer Reading Program for marketing & prizes from the Southeast Georgian Bay Chamber of Commerce

Volunteers

Brenda Baker Jim Curtis Gail Demkiw Joan Gabourie

Kim Lashbrook Carol McCron Joan Wice

Donors

Francine Albrough Gloucester Pool Cottage Association

Honey Harbour Association

Honey Harbour Historical Society

MacTier Friends of the Library

Murray & Ruth Miskin Family Charitable Foundation

Robert Nancarrow Jill UKrainec

Library Board

Francine Albrough Larry Braid Tracey Fitchett

George Jones Theresa Restemayer Linda Shannon

Susan Stokes Ann Woods

Library Staff

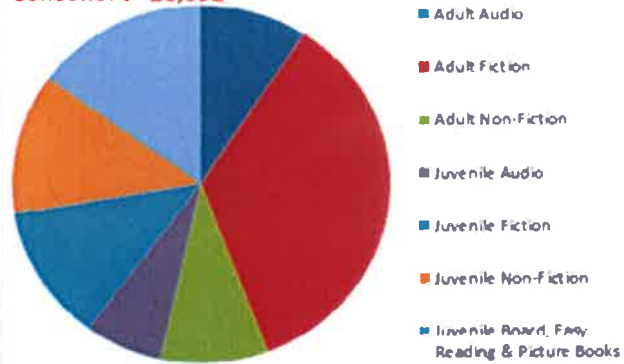
Deb Barkley Jody Bressette Lorna Cramp

Carol McCron Jennifer McCron Amanda Mills

Barbara Swyers Nadine Triemstra Linda Williams

Library Statistics

Collections - 20,092



Circulation - 25,928

