

## Accountability

A comprehensive list of strategies has been developed for each goal. Five project teams - made up of Trustees, staff and community members - have been created to implement the strategies to achieve each goal. Trustees chairing the groups will report their progress on a regular basis to the Library Board.

The work generated by these strategy groups is **in addition to** the maintenance and continuous improvement of the library's existing services and functions. Specifically:

- Taking advantage of opportunities provided by the new library in MacTier
- The continuous improvement of the elementary school children's program
- The ongoing work of developing collections, both print and electronic
- Generally supporting the reading and learning needs of the community
- Promoting use of the library and all its resources.

Please visit our website  
to view the detailed  
Strategic Plan 2009-2012:  
[www.olsn.ca/georgianbaypl](http://www.olsn.ca/georgianbaypl)

Your comments or advice  
on any of our goals are welcome.

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## Mission Statement

The Township of Georgian Bay Public Library is a community-oriented partner that enriches community life by fostering the joy of leisure reading and life-long learning for all ages. The library preserves and promotes access to a wide range of knowledge, information and ideas in a welcoming environment.

## Values

### Intellectual freedom

Protect the public's right to access a wide range of knowledge, experience, information and ideas.

### Equitable access

Provide access to information for people of all ages, abilities, cultures and means.

### Fiscal responsibility

Be accountable for the library's assets.

### Quality service

Provide access to information by trained staff.

### Literacy

Promote literacy and the love of reading.

### Privacy and confidentiality

Respect the individual's right to use the library resources in confidence.

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## Township of Georgian Bay Public Library Board

### Chairman

Robert Byrnes

### Vice-Chairman

George Jones

### Council Representative

Tracey Fitchett

### Secretary/Treasurer

Barbara Swyers

### Trustees

Amy Andrews

Sue Curtis

Joan Higgs

Trish Thornton

Ingrid Van Rotterdam

## Township of Georgian Bay Public Library



## Strategic Plan 2009-2012

### Honey Harbour Public Library

2587 Honey Harbour Road, Box 220  
Honey Harbour, ON P0E 1E0  
705-756-8851 Ph & Fax

### MacTier Public Library

2 Muskoka Road, Box 541  
MacTier, ON P0C 1H0  
705-375-5430 Ph & Fax



[www.olsn.ca/georgianbaypl](http://www.olsn.ca/georgianbaypl)

## Strategic Goals

The strategic goals we've established were informed by:

- Widespread community consultations and with library experts
- Documentary research into trends, standards and practices of libraries of similar size and location
- Research into broader Township plans that may have an impact on the library

## Human Resources

### *The Issue:*

*How do we determine and then meet the staff and volunteer human resource requirements for the library over the next three years?*

### *Our Goals:*

Library staff and trustees will have the knowledge and skills required to meet the emerging needs of the community and respond to changing community demographics and changing technological products and services in use by libraries and their constituencies.

The library will be managed in accordance with best practices for libraries of our size and setting as identified by professional standards bodies and models of best practices.

The library will make effective use of volunteers to increase our capacity to serve the community.

## Port Severn Development

### *The Issue:*

*How will we determine the library needs of the growing Port Severn community and what steps do we need to take to be prepared to meet those needs?*

### *Our Goals:*

We will be well informed about the current plans for the proposed Port Severn Development initiative through proactive, ongoing communication with the Georgian Bay Township.

We will have a documented understanding of the implications of this development on the library, and the strengths and weaknesses of the varied options for serving the Port Severn community.

We will be fully prepared to make recommendations to the Township when necessary about meeting the library needs of the Port Severn community.

## Honey Harbour Facility

### *The Issue:*

*What steps do we need to take to ensure that the Honey Harbour facility is physically designed and organized to absolutely maximize its potential and effective use?*

### *Our Goal:*

Within its existing structure and beautiful location, the Honey Harbour facility will be a model of thoughtful modern design for comfort, accessibility and the most effective use of space to serve all of the community's leisure and learning library needs.

## Information Technology

### *The Issue:*

*How can we use information technology to better serve our customers and what do we need to do to be able to effectively deliver technology based services?*

### *Our Goals:*

We will be effective in the delivery of information technology-based services for the pursuit of both leisure and learning with our physical infrastructure, and our human resources.

We will take advantage of available on-line resources and are responsive to changing technological opportunities for high quality library service.

We will understand how we can serve our communities best through information technology (for example through the provision of our catalogue on-line) and we will promote the community's understanding and use of information technology resources.

## Adult User Group (Ages 25-64)

### *The Issue:*

*What can we do to improve and further develop library services and programs for the adult members of our communities?*

### *Our Goals:*

The library will provide adult collections, both print and non-print materials that satisfy the literary, recreational and technological needs and interests of the community it serves.

The library will offer adult educational, instructional and leisure programs to meet the current needs of the community.