

Accountability

A list of strategies has been developed for each goal. Three project teams- made up of Trustees and staff- have been created to implement the strategies to achieve each goal. The chairperson of each team will report their progress on a regular basis to the Library Board.

Library Board

Theresa Restemayer, *Chairperson*
Susan Stokes, *Vice-Chairperson*
Mike Kennedy, *Council Representative*

Trustees

Francine Albrough
Tracey Fitchett
George Jones
Ann Woods

Barbara Swyers, *CEO/Secretary/Treasurer*

Please visit our website to view the detailed Strategic Plan, 2013-2016:

www.gbpl.ca

or contact the library: info@gbpl.ca

Mission Statement

The Township of Georgian Bay Public Library is a community oriented partner that enriches community life by fostering the joy of leisure reading and life-long learning for all ages. The library preserves and promotes access to a wide range of knowledge, information and ideas in a welcoming environment.

Vision Statement

The Township of Georgian Bay Public Library is a community destination enhancing literacy and learning through access to technology, programs and materials.

Values

Intellectual freedom

Protect the public's right to access a wide range of knowledge, experience, information and ideas.

Equitable access

Provide access to information for people of all ages, abilities, cultures and means.

Fiscal responsibility

Be accountable for the library's assets.

Quality service

Provide access to information by trained staff.

Literacy

Promote literacy and the love of reading.

Privacy and confidentiality

Respect the individual's right to use the library resources in confidence.



Strategic Plan 2013-2016

Honey Harbour Public Library
2587 Honey Harbour Road, Box 220
Honey Harbour, ON P0E 1E0
Phone: (705) 756-8851
Fax: (705) 756-9084

MacTier Public Library
12 Muskoka Road, Box 541
MacTier, ON P0C 1H0
Phone & Fax: (705) 375-5430

Port Severn Public Library
71 Lone Pine Rd.
Port Severn, ON L0K 1S0
Phone during library hours: (705) 818-7749

www.gbpl.ca

Strategic Goals

The strategic goals were established by conducting customer and staff surveys; researching trends, standards and practices of libraries of similar size and location and investigating Township plans that may have an impact on the future of the library. Through a visioning process the Board established goals for the three key strategic issues facing the library. The Library Board and Staff will be working to achieve these goals over the years 2013-2016.

1. How will we broaden and highlight accessible library services in the community?
2. What steps do we need to take to maintain, monitor and enhance the Port Severn Library pilot project according to community needs?
3. What can we do to ensure a high level of customer service and up-to-date technologies as a sustainable future for the library?

Accessible Library Services

Goal:
To broaden and highlight accessible library services in the community.

The library will:

- review and update the website to achieve the AODA(Accessibility for Ontarians with Disability Act) standards and to ensure current information to all users.
- raise its profile to inform the community of all services available.
- develop a marketing plan.

Port Severn Pilot Project

Goal:
To maintain, monitor and enhance the Port Severn Library pilot project according to community needs.

The library will:

- review all statistical data gathered since the June 2010 opening
- produce a space assessment using the Southern Ontario Library Service's form to evaluate the square footage needed for a full service facility
- continue to communicate the usage and needs of this pilot project with the CAO and Mayor of the Township

Sustainability/Funding/Grants

Goal:
To ensure a high level of customer service and current technologies as a sustainable future for the library.

The library will:

- develop fundraising strategies
- explore grant and partnership opportunities
- prioritize services and secure appropriate funding for them

Your card is the key



1 Card = 3 Libraries